

SOUTH FLORIDA WORKFORCE INVESTMENT BOARD GLOBAL TALENT AND COMPETITIVENESS (GTC)

COUNCIL MEETING Thursday, December 12, 2019 8:30 AM

Doubletree by Hilton Miami Airport Hotel Convention Center, 2nd floor 711 NW 72nd Avenue Miami, Florida 33126

AGENDA

- 1. Call to Order and Introductions
- 2. Approval of GTC Council Meeting Minutes
 - A. September 05, 2019
 - B. October 17, 2019
- 3. Recommendation as to Approval to Allocate Funds for the National Flight Academy Program
- 4. Recommendation as to Approval to Allocate Funds to Miami-Dade College for the Future Banker's Training Program
- 5. Recommendation as to Approval to Allocate Funds to the Greater Miami Chamber of Commerce

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SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL

EMERGENCY MEETING

AGENDA ITEM NUMBER: 2A

DATE: December 12, 2019

AGENDA ITEM SUBJECT: MEETING MINUTES

September 5, 2019 at 8:00 A.M.

Doubletree Hotel – Convention Center

711 N.W 72nd Avenue Miami, FL 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES (AUDIENCE)
 Ferradaz, Gilda— Chairwoman del Valle, Juan Carlos, Vice-Chairman Brown, Clarence Ludwig, Philipp Roth, Thomas COMMITTEE MEMBERS NOT IN ATTENDANCE	Beasley, Rick Graham, Tomara Kavehersi, Cheri	Monroe County Representative (one member)
6. Brecheisen, Bruce7. Gazitua, Luis8. Piedra, Obdulio9. Russo, Monica		

Agenda items are displayed in the order they were discussed.

1. Call to Order

Global Talent & Competitiveness Council Chairwoman, Gilda Ferradaz called the meeting to order at 8:46am and asked all those present introduce themselves. She further noted that a quorum had not been achieved.

Performance Council Meeting (EMERGENCY MEETING) September 5, 2019 Page 2

2. Approval of Meeting Minutes of August 16, 2018, October 18, 2018, December 13, 2018, February 21, 2019, April 18, 2019 and June 25, 2019

Deferred due to lack of quorum.

Later approved by unanimous consent (refer to page 3).

3. Recommendation as to Approval of Workforce Services Contractors Chair

GTC Council Chairwoman Gilda Ferradaz introduced the item and SFWIB Business Services Manager Cheri Kavehersi further presented.

Chairwoman Ferradaz inquired about due diligence and vacant centers. Both Executive Director Rick Beasley and Ms. Kavehersi provided details.

She inquired about Rescare, Arbor, E & T and Mr. Beasley further explained.

There was continued discussion.

<u>Item moved to the full board by consensus of the members present.</u>

Later approved by unanimous consent (refer to page 3).

4. Recommendation as to Approval to Allocate funds to Monroe County for an Employed Worker Training Initiative

GTC Council Chairwoman Gilda Ferradaz introduced the item and Mr. Beasley further presented.

Mr. Roth inquired about EWT and Mr. Beasley provided details.

There was continued discussion.

Item moved to the full board by consensus of the members present.

Later approved by unanimous consent (refer to page 3).

5. Recommendation as to Approval to Allocate funds to Big Brother Big Sisters of Miami, Inc. for Take Stock in Children Program Administration

Chairwoman Gilda Ferradaz read the item into record and Mr. Beasley further presented.

She inquired about administrative costs for Big Brothers Big Sisters. SFWIB Youth Programs Manager Tomara Graham further explained. Ms. Ferradaz additionally inquired about the full value of the various scholarships. Mr. Beasley further explained.

Mr. Roth inquired about staff's recommendation to waive the competitive procurement process. Mr. Beasley explained.

There was continued discussion.

Mr. Brown requested more information on the procurement processes. Mr. Beasley explained.

Mr. Brown gave a brief example of Miami-Dade County's processes.

Chairwoman Ferradaz noted that a quorum had been achieved.

Mr. Clarence Brown moved the approval to allocate funds to Big Brothers Big Sisters of Miami, Inc. for Take Stock in Children Program Administration. Motion seconded by Mr. Thomas Roth; Motion Passed Unanimously

2. Approval of Meeting Minutes of August 16, 2018, October 18, 2018, December 13, 2018, February 21, 2019, April 18, 2019 and June 25, 2019

Mr. Thomas Roth moved the approval of August 16, 2018, October 18, 2018, December 13, 2018, February 21, 2019, April 18, 2019 and June 25, 2019 meeting minutes. Motion seconded by Vice-Chairman Juan Carlos del Valle; **Motion Passed Unanimously**

3. Recommendation as to Approval of Workforce Services Contractors

Mr. Thomas Roth moved the approval of Workforce Services Contractors. Motion seconded by Mr. Clarence Brown; **Motion Passed Unanimously**

4. Recommendation as to Approval to Allocate funds to Monroe County for an Employed Worker Training Initiative

Mr. Philipp Ludwig moved the approval of Workforce Services Contractors. Motion seconded by Mr. Thomas Roth; Motion Passed Unanimously

6. Recommendation as to Approval to Allocate funds to Miami Dade County Public Schools for the Miami-Dade County Public Schools for the Miami-Dade Youth Pre-Apprenticeship Career and Technical Training Initiative

Chairwoman Garza introduced the item.

Mr. Philipp Ludwig moved the approval of Workforce Services Contractors. Motion seconded by Vice-Chairman Juan Carlos del Valle; **Motion Passed Unanimously**

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7.	Recommendation as to Approval to Allocate funds to Monroe County Public Schools
	for the Marathon High School Fire Academy Training Program

Chairwoman Garza introduced the item.

<u>Vice Chairman Juan Carlos del Valle moved the approval of Workforce Services Contractors.</u>

<u>Motion seconded by Mr. Tom Roth; **Further Discussion(s)**</u>

Vice-Chairman del Valle asked whether if this was a new member implemented. Mr. Beasley explained.

Mr. Brown briefly shared his comments on various options available.

Motion Passed by Unanimous Consent

There being no further business to come before the Council, meeting adjourned.



SFWIB GLOBAL TALENT AND COMPETITIVENESS COUNCIL

AGENDA ITEM NUMBER: 2B

DATE: December 12, 2019 at 8:00AM

AGENDA ITEM SUBJECT: MEETING MINUTES

October 17, 2019 at 8:00 A.M.

Doubletree Hotel – Convention Center

711 N.W 72nd Avenue Miami, FL 33126

COMMITTEE MEMBERS IN ATTENDANCE	SFWIB STAFF	OTHER ATTENDEES (AUDIENCE)
 del Valle, Juan Carlos, Vice-Chairman Brecheisen, Bruce Ludwig, Philipp Piedra, Obdulio Roth, Thomas 	Beasley, Rick Kavehersi, Cheri	Talbot, Charlene – <i>New Horizons, Inc.</i> Wade, Krista – <i>New Horizons, Inc.</i>
5. Roth, Thomas COMMITTEE MEMBERS NOT IN ATTENDANCE		
 Ferradaz, Gilda– Chairwoman Brown, Clarence Gazitua, Luis Russo, Monica 		

Agenda items are displayed in the order they were discussed.

1. Call to Order

Global Talent & Competitiveness Council Vice-Chair, Juan Carlos del Valle called the meeting to order at 8:33am and asked all those present introduce themselves. He further noted that a quorum had not been achieved.

2. Approval of Meeting Minutes of August 16, 2018, October 18, 2018, December 13, 2018, February 21, 2019, April 18, 2019, June 25, 2019 and September 5, 2019 Deferred due to lack of quorum.

Later approved by unanimous consent (refer to page 3).

3. Information – Summer Youth Employment Programs Update

GTC Council Vice-Chairman Mr. del Valle introduced the item and SFWIB Business Services Manager Cheri Kavehersi further presented.

Mr. Roth inquired about the low participation rate and Ms. Kavehersi further explained.

Mr. Roth recommended identifying reasons for the low participation rate for possible improvements.

There was continued discussion.

Adults Programs Supervisor Robert Smith explained the relative shares.

No further questions or discussion.

4. Information-Summer Youth Internship Program Update

GTC Council Vice-Chairman Mr. del Valle introduced the item and SFWIB Business Services Manager Cheri Kavehersi further presented.

Mr. Brecheisen inquired about prior year comparisons and both Robert Smith and Cheri Kavehersi further explained.

Mr. Brecheisen inquired about the current data and Mr. Kavehersi provided further details.

Vice-Chairman del Valle inquired about the reporting and Ms. Kavehersi provided details.

No further questions or discussion.

5. Information – TechHire Summer Boot Camp Program Update

GTC Council Vice-Chairman Mr. del Valle introduced the item and Mr. Smith further presented.

Mr. Brecheisen inquired about the percentile and Mr. Smith provided details.

Vice-Chairman del Valle inquired about participation by age group. Mr. Smith provided details.

Vice-Chairman del Valle recommended focusing on career pathways for K-8 students.

Vice-Chairman del Valle inquired about the process for becoming a provider and Ms. Kavehersi explained. Mr. Smith provided further details.

No further questions or discussions.

6. Recommendation as to Approval of the Women-In-Tech Network Administrator Certification Training

GTC Council Vice-Chairman Mr. del Valle introduced the item and Mr. Smith further presented.

[Mr. Obdulio Piedra arrived]

Mr. Brecheisen inquired about the variable per participant. Mr. Smith and SFWIB Executive Director Rick Beasley further explained.

There was continued discussion.

7. Recommendation as to Approval to Allocate Funds for the Miami Community Ventures

GTC Council Vice-Chairman Mr. del Valle introduced the item and Mr. Smith further presented.

No further questions or discussions.

Mr. Beasley inquired about the current providers and Mr. Beasley responded.

Item moved by consensus of the members present.

There being no further business to come before the Council, meeting adjourned at 9:19am.



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 12/12/2019

AGENDA ITEM NUMBER: 3

AGENDA ITEM SUBJECT: NATIONAL FLIGHT ACADEMY

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$100,000 in Temporary Assistance for Needy Families (TANF) Program funds to support the National Flight Academy - Explore Ambition Program, as set forth below

STRATEGIC GOAL: DEDICATED COMMITMENT TO YOUTH PARTICIPATION

STRATEGIC PROJECT: Joint contribution for youth career pathway models

BACKGROUND:

The National Flight Academy (NFA) - Explore Ambition's mission is to inspire and educate future generations of leaders through positive exposure to Naval Aviation. The NFA program blends the culture and excitement of 21st century Aviation technology and core competencies in an exclusive, entertaining, engaging, and immersive environment to provide a learning adventure with a lasting impact.

The NFA program's application of Science, Technology, Engineering, and Mathematics (STEM) concepts are delivered in a non-traditional classroom style "hands-on and minds-on" learning environment that provides students with the opportunity to gain confidence in themselves and their ability to pursue career pathways in these fields of study. STEM education creates critical thinkers, increases science literacy, enables the next generation of innovators, and is critical in helping the United States remain a world leader.

The attendance of CareerSource South Florida Youth Programs participants at the NFA will broaden their perspective of career pathways in the Aerospace Industry and help in the development of leadership skills as preparation for their future as productive citizens and leaders.

Previously, the SFWIB partnered with the Mexican American Council, iCare, Kiwanis Club of Little Havana, Big Brother Big Sister, Take Stock In Children and the Miami Dade County Police Department in an effort to form a capacity building partnership that aligns career education and pathways to expose youth participants to STEM occupations.

Funding for the NFA Aviation Program for PY 2019-2020 covers the cost for tuition, classroom materials, T-Shirts, room and board on the Naval Base, Meals (Breakfast, Lunch, Dinner and Snacks), 24-hour security, field trips and academics for students to participate in STEM disciplines.

A total of up to 100 students will participate and visit the NFA during the 2020 Spring Break (March 22-27, 2020).

In the following procurement process of Miami-Dade County Administrative Order No. 3-38, it is recommended that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of SFWIB. A two-thirds vote of a quorum present is required to waive the competitive procurement process and award the National Flight Academy, an allocation not to exceed \$100,000 in Temporary Assistance To Needy Families (TANF) funds to support the National Flight Academy-Explore Ambition Program cost.

FUNDING: Temporary Assistance for Needy Families

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 12/12/2019

AGENDA ITEM NUMBER: 4

AGENDA ITEM SUBJECT: FUTURE BANKERS TRAINING CAMP PROGRAM

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$125,000 in Workforce Innovation and Opportunity Act Youth Program funds to support the Miami Dade College Future Bankers Training Camp Program, as set forth below

STRATEGIC GOAL: DEDICATED COMMITMENT TO YOUTH PARTICIPATION

STRATEGIC PROJECT: Joint contribution for youth career pathway models

BACKGROUND:

The Future Bankers Training Camp (Future Bankers Camp) Program is designed to motivate and tap into the talent of minority students in low income areas and provide them with a promising career path in the financial services industry. Upon completing the program, students are eligible to receive the American Bankers Association (ABA) and America Institute of Banking (AIB) Bank Tellers Certificates. Students that graduate high school are eligible for a Miami-Dade College (MDC) Vocational Certificate, which allows them to work towards an Associate of Science degree in Financial Services. Students may also participate in industry based internships with partnering financial institutions.

The Future Bankers Camp is partnering with the Cuban America National Council (CNC) Youth Program to facilitate the recruitment of youth participants into the program. This innovative four week camp provides hands-on experience for future students interested in a financial services career. The camp provides students with the opportunity to enhance their math, communication and financial literacy skills by completing an internship with a financial institution and receiving an industry certification. The program will take place from June 1-26, 2020.

The Future Bankers Camp received matching program dollars from various banking institutions for Program Year (PY) 2018-2019 and provided opportunities to students as follows:

Future Bankers Training Program	
# of program participants	50
# of who completed 150 classroom training	50
# of participants who participated in an Internship	50
# of participants who received the ABA Bank Tellers Certification	50
# of Financial Institutions that Provided Internship	31
# of High schools who participated in the program	13

The Future Bankers Camp is supported by more than 32 local banks and is aligned with the Miami-Dade County Public Schools district's partnership and involvement in the One Community One Goal Targeted Industries Implementation Plan.

The track for PY 2019-2020 will include Teller and Customer Service Training. The Customer Service track includes a 3-credit class through MDC. Upon successful completion of the camp, students will be eligible to receive the American Bankers Association Bank Teller and Customer Service Representative Certificates. This national industry standard certificate meets the educational requirement for the certification exam offered by the Institute of Certified Bankers. Miami-Dade County Public Schools students enrolled in the Academy of Finance programs are also welcome to participate in the Future Bankers Camp.

In following the procurement process of Miami-Dade County Administrative Order No. 3-38, it is recommended that the SFWIB waive the competitive procurement, as it is recommended by the Executive Director that this is in the best interest of the SFWIB. A two-thirds vote of the quorum present is required to waive the competitive procurement process and award to Miami-Dade College an allocation not to exceed \$125,000 in Workforce Innovation and Opportunity Act (WIOA) Youth funds for the Future Bankers Training Camp Program.

FUNDING: Workforce Innovation and Opportunity Act Youth

PERFORMANCE: N/A

NO ATTACHMENT



SFWIB GLOBAL TALENT COMPETITIVENESS COUNCIL

DATE: 12/12/2019

AGENDA ITEM NUMBER: 5

AGENDA ITEM SUBJECT: GREATER MIAMI CHAMBER OF COMMERCE STRATEGIC PLAN

INITIATIVE

AGENDA ITEM TYPE: APPROVAL

RECOMMENDATION: SFWIB staff recommends to the Global Talent and Competitiveness Council to recommend to the Board the approval to allocate an amount not to exceed \$50,000 in Workforce Services Funding to support the Greater Miami Chamber of Commerce strategic plan initiative, as set forth below.

STRATEGIC GOAL: BUILD DEMAND-DRIVEN SYSTEM W/ EMPLOYER ENGAGEMENT

STRATEGIC PROJECT: Engage employers and seek continuous feedback

BACKGROUND:

The Greater Miami Chamber of Commerce (GMCC) has indicated that Miami is at a crossroad. Despite the incredible progress achieved within the past 10 years, the future trajectory will be determined by how GMCC address some incredible challenges. Traffic continues to snarl the daily commute which impacts the productivity of workers and the transportation of goods through the county and country. Affordable workforce housing continues to challenge the household budgets of even higher paid professionals, to say nothing of its impact on workers at the lower echelon of our service economy. Sea-level rise threatens to take back much of the hard-fought real estate development that is attracting talent and industries to Miami-Dade. There is a growing gap between current and future jobs and a skilled workforce to fulfill them (Florida has about 400,000 people looking for jobs and 200,000 jobs looking for people). All of these issues are not insurmountable, but they will become even more complex within the next 10 years when an additional 800,000 to 1 million new residents are expected to arrive in Miami-Dade County.

The GMCC is the voice of the South Florida business community and has been uniquely positioned as the civic engine that fuels the advancement of our great community. However, with such a quickly changing landscape and disruptive issues so vastly different from the challenges of the past, the GMCC needs to engage in an intensive strategic planning process that examines current and future trends in the economy, the job market, the environment, education, technology and civic life in general. This planning process will need to survey various industries and sectors, take heed of where our community partners are heading, and understand on a deep level needs and expectations of a new generation of business leaders who operate much differently from those of the past.

The GMCC would look to its membership to find the talent to conduct the study, and we are hopeful that it will lead to substantial cost reduction through the donation of in-kind services. Much of the research needed will be obtained from member colleges, universities and partners such as the Beacon Council and the Greater Miami Convention and Visitors Bureau. There inevitably will be costs such as partial consultative charges, meeting expenses, printing, etc., that need to be covered to complete the strategic plan, and therefore, we seek a grant of \$50,000 from our partners at Career Source South Florida. In return, we would promote Career Source South Florida as a sponsor of the plan and involve its principals in the planning process and the presentation of the final plan.

In the following procurement process of Miami-Dade County Administrative Order No. 3-38, it is recommended that SFWIB waive the competitive procurement as it is recommended by the Executive Director that this is in the best interest of SFWIB. A two-thirds vote of a quorum present is required to waive the competitive procurement process and award the Greater Miami Chamber of Commerce, an allocation not to exceed \$50,000 in Workforce Services funds to support the GMCC Strategic Plan.

FUNDING: Workforce Services Funding (WIOA, TANF, UI, etc.)

PERFORMANCE: N/A

NO ATTACHMENT